

"First Tee of The Triangle" 30-Second Television Spot
(First Draft)

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EXT. GOLF COURSE - DUSK

A child carefully places the golf ball on the green. His teammates all cheer in support.

CHILD (VOICE OVER)
I display sportsmanship and courtesy to
all my teammates...

The child lines up to putt. He finds his stance, slightly bending his knees.

CHILD (VO)
I have the confidence to succeed...

He looks the shot over, lining it up in his mind, and striking it.

CHILD (VO)
I take responsibility and show judgement in
all my actions...

His eyes follow the ball.

CHILD (VO)
I am courteous and honest in all my points...

The ball continues to roll, directly into the hole. The child smiles.

CHILD (VO)
I show perseverance and integrity in all walks
of life.

He looks from the hole to his teammates, who all applaud in response.

CHILD (VO)
These are lessons I learned in golf, and in life...

They rush forward (in slow motion) bombarding him with high fives and congratulations.

CHILD
And I learned them, through First Tee of the
Triangle.

T.D. LUTEN (Voice Over)
First Tee of the Triangle, teaching character
education through the game of golf.